

## Ads by Google

**CrM Applications**

Free Test Drive of CRM rated in "a class of its own" by eWeek  
www.NetSuite.com

**SAP Job Scheduling**

Cross platform job scheduler that integrates with SAP  
www.cybermation.com

**CRM Solutions: SalesLogix**

We will not be beat on SalesLogix Not on pricing, service or support!  
www.hightowerinc.com

**Business Intelligence**

Deploy an enterprise wide Intelligence application. De  
www.actuate.com


[Subscribe](#) | [Free Newsletters](#) | [Contact Us](#)

Search


[Home](#) > [Online Features](#) > [Learning Curve](#) > [What is Middleware?](#)
**Publications**[Archives](#)[Search](#)[Free Newsletters](#)[Online Features](#)[Daily News](#)[Fear](#)[Swift Kick](#)[Answering Machine](#)[Reload](#)[Five Thoughts](#)[Machine Shop](#)[Numbers](#)[Learning Curve](#)[Book Room](#)**Executive Guides**[Technology](#)[Career](#)[Reference Tools](#)[Lifestyle](#)[CMO in the Know](#)**Research**[Research Reports](#)[Polls & Surveys](#)[Events Calendar](#)[White Papers](#)**Advertising Info**[Contact Us](#)[Editorial Staff](#)**Service Center**[Print This](#)[Email Page](#)[SAVE THIS](#)

# learning curve

*Technology Made Simple*

## What is Middleware?

**By Derek Slater**
**April 4, 2001 — What is middleware?**

Essentially, middleware is software that connects applications, allowing them to exchange data. It offers several key advantages over hardwiring applications together, which typically entails adding code to all of the applications involved, instructing them on the particulars of talking to each other. Middleware adds an independent third party to that transaction, a translator.

### Why use it?

From a business standpoint, connectivity among applications is a given today. Shop floor, inventory, accounts receivable and advanced planning applications need to communicate so that companies can make accurate promises to customers, and executives can make educated decisions more quickly.

E-business in particular demands better integration by an order of magnitude. That's because Web customers commonly want to see several bits of up-to-the-minute information at the same time—product specifications, availability, shipping times and account status. "Call centers have reps logged on to multiple applications [to answer those kinds of questions]. That's OK when you're paying them to do it, but when you start to let customers access that information themselves, it's too complicated," says Karen Boucher, executive vice president of The Standish Group in West Yarmouth, Mass.

Enter middleware to tie together all those apps and connect them to a Web front end, hiding the complexity from the customer.

### Why is it confusing?

Three reasons. One, the whole technology space is fraught with incomprehensible jargon because there is a

### Previous Columns

[.Net](#)[3G](#)[Application Server](#)[Application](#)[Software](#)[Architecture](#)[Artificial](#)[Intelligence](#)[ASP](#)[ATM](#)[Bandwidth](#)[Biometrics](#)[Bluetooth](#)[Bot](#)[Cookie](#)[CRM](#)[Data Warehouse](#)[Denial of Service](#)[Attack](#)[Digital Signature](#)[DSL](#)[E-Commerce](#)[E-Learning](#)[EDI](#)[Embedded](#)[Technology](#)[Encryption](#)[ERP](#)[Extranet](#)[Firewall](#)

Best Available Copy

advertisers

lot of legitimate technical detail. (This article doesn't aspire to cover everything, just the fundamentals.) Two, the vendors regularly change their terminology and product names. Three, the products grow in functionality, which makes it harder to delineate categories.

#### What are the benefits of middleware?

From a technical standpoint, middleware offers several benefits, depending on the type you choose:

**Simplicity:** In today's corporate computing environments, many applications have to share data. Putting middleware in the middle can mean each application needs only one interface—to the middleware—instead of a separate interface to each application it needs to talk to. (However, if you're connecting just two applications to one another, it might actually be more complicated to introduce middleware than simply coding the two apps to talk to each other.)

**Persistence:** Middleware can capture data and hold on to it until it has been recorded appropriately by all the applications or databases that need the information. In technical vernacular, this ability is referred to as "persistence."

**Services:** If your data needs to be checked for integrity, printed out, reconciled with data from other applications, merged, split or reformatted, various kinds of middleware can handle those tasks efficiently. This means you don't have to rewrite those services again and again for each application that uses them. As middleware products evolve, the breadth of services they can provide grows. Incidentally, vendors that sell such robust products often try to disassociate themselves with the term middleware.

#### Are there different kinds of middleware?

It isn't uncommon for companies to have several types of middleware at work in a single enterprise, with different kinds proving more appropriate for different integration chores. Bigger companies, which usually have more complex integration requirements, tend to gravitate toward more sophisticated middleware products such as EAI.

Which technologies have you stumped? [Suggest a Learning Curve topic.](#)

### Buzz Words

#### Application Software

Software applications that are intended for end-users, such as database programs, word processors, and spreadsheets. Application software runs on top of system software.

#### Architecture

The overall design of a system of hardware or software, which includes definitions ranging from precise mechanisms to broad outlines.

[Groupware](#)  
[Infrastructure](#)  
[Instant Messaging](#)  
[Internet2](#)  
[Intranet](#)  
[IP](#)  
[ISDN](#)  
[ISP](#)  
[KM](#)  
[LAN](#)  
[Middleware](#)  
[Open Source](#)  
[Software](#)  
[Operating System](#)  
[Optical Networking](#)  
[P2P Computing](#)  
[Parallel Processing](#)  
[PDA](#)  
[Portal](#)  
[Push Technology](#)  
[SCM](#)  
[Six Sigma](#)  
[SMS](#)  
[SSL?](#)  
[System Software](#)  
[Telematics](#)  
[Unified Messaging](#)  
[VoIP](#)  
[VPN](#)  
[WAP](#)  
[Web Services](#)  
[Web-Enabled](#)  
[Application](#)  
[Wi-Fi](#)  
[Wireless LAN](#)  
[XML](#)

**Translate  
 Informatio  
 Technolog**

**CIO**



Best Available Copy